

Organ Plays at 9, 11 and 4:50
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Cloudy

For Sport Afield or Seashore Frolic, the Garb Should Be as Gay as the Day

Whatever Our Position in Life May Be, be it great or small, it is our plain duty for the time being to gather up all our strength and knowledge and make the best of the opportunity. It would be easy to just slide along and leave the place the same as when we found it, but who knows but that it has outlying opportunities known only to the master who is testing you before he shows them to you?

[Signed] *John Wanamaker*
May 26, 1922.

FOR the Ocean Dip on Decoration Day

Women will need the various little accessories that go to make up the fashionable bathing costume. Rubber caps, for diving and swimming, 25c to 65c. Satin caps, 85c to \$2.50. Satin caps and hats, \$3.50 to \$5.75. Canvas shoes, 85c to \$1.75 a pair. Satin slippers and shoes, \$2.25 to \$4.75. Bags for holding suits, 85c. Also garter belts, bathing girdles and so on. (Main Floor)



Gay Are the Frocks for Young Women to Wear on Decoration Day

NEEDLESS to say they will be the prettiest and most becoming she possesses, and nine out of ten young women are planning for one or two new ones. A silk dress is cool and appropriate for the morning and afternoon, and perhaps in the evening as well. Most of the new styles are pretty enough for any hour. There are literally hundreds of new models in crepe de chine, Canton crepe, striped sports silk and pongee, the latter are hand made, between \$18.50 and \$55. This last is a cape dress of heavy crepe de chine with much fagoting. The new cotton dresses include almost every kind one can think of, from the bright plaid or checked gingham starting as low as \$7.75 up to the frilled of dotted swiss, fit for a garden party, at least, at \$27.50. Almost every color, and certainly every size from 14 to 20. (Second Floor)

American Dinner Sets of 106 Pieces—\$13.50

Full and complete sets in every sense. Of first quality American semi-china with gold edge, gold hairline and gold-traced handles. New special purchase of 50 sets just received from the pottery and marked to sell greatly under the market value. (Fourth Floor)

Whatever a Camper Needs to Wear for the Holiday Under Canvas

or whatever is needed to make the little tented home more cozy is in the Sporting Goods Store, just eager for the trip. Sports clothing, khaki trousers, white duck trousers, sports hats, canvas shoes, sweaters or hunting suits are things every camper wants. And the fishing tackle or the camera that will keep memories of the trip ever clear. The best of all are here. (The Gallery)

Men's 65c Handkerchiefs Are Unusual

In fact, we believe they are the best for anything like the price. Good serviceable linen, made for wear and yet firm and smooth to the touch. Three widths hem and 65c each or \$7.15 a dozen. (West Aisle)

More Bretby Vase Lamps

Beautiful things from England, simple and classic in shape, lovely in royal blue, royal copper and rose colors and having gold-finished brass mountings. There are half a dozen sizes and prices run from \$7.50 for one light to \$22.50 for two light. (Fourth Floor)

And Every Happy Girl's Mother, Too, Seeks Holiday Attire

But here search is short, for the Wanamaker Women's salons are brim full of the most enchanting things for women to wear on the first holiday outdoors. And tomorrow so much loveliness is attractively priced.

Women's Little Wash Frocks for the Holiday

For all Summer really—since scores and scores of linen and gingham are exactly the simple, smart, inexpensive things that women buy by the half dozen to take in vacation trunks, as well as to wear home. There are half a dozen styles—all one piece; those of checked gingham in mauve and white, pink and white, black and white and other colors; those of linen in mauve, pink, white, Copenhagen, brown and rose. Sizes are 34 to 42. Prices are little indeed—\$8.75 to \$13.75.

Women's Topcoats—the Best Yet for \$25

Wonderfully good and exactly the right sort of coats to take on a motoring or other holiday trip. Some are of herringbone gray or overlaid gray tweed made raglan style, with leather or bone buttons. The others are polo coats of a tan cheviot thoroughly mannish in effect and the last word of simplicity.

Women's Sports Skirts at \$3 and \$6.75

No need to say the prices are special. The skirts at \$3 are wrapped and fringed tweeds, usually in grays and browns. Those at \$6.75 are of striped prunella cloth, mostly box-pleated, and mostly in navy and tan effects. (First Floor)

Good Shoes to Meet Her Holiday Needs

For golf, tennis, beach and boardwalk, or lawn and piazza, wherever the holiday leads the feet, here are shoes that will serve well and look well: White buck oxfords with black or red rubber soles and trimming of black or tan leather, price \$9.50. Pencil perforated white buck oxfords with red rubber soles, at \$10. Tan calf saddle oxfords with red rubber soles, \$8.50. White canvas oxfords with ivory white leather sole and military heel and medium toe, \$9.50. White canvas one-strap slippers with low French heel and light turned sole, at \$9. (First Floor)

Novelty Cream Wool Fabrics Many Imported

Particularly smart are the rough, loose-woven weaves. They make wonderfully effective cape costumes. But for capes, coats, dresses and separate skirts all the following are admirable: Flannels, at \$3 to \$4 a yard. Homespuns at \$4 and \$5. Nette chevrons at \$3.50 & \$4. Herringbone chevrons at \$3. Ratines at \$4 and \$5. Broadcloths at \$5 and \$6. All are cream-color, all wool, and 54 inches wide. (First Floor)

Summer Furniture in Many Delightful Forms

In chairs, rockers, settees, benches and arbors. In bird houses, flower boxes, gateways and other things of charm and utility. And foremost of all is a wonderful choice of wicker suits and pieces in a wealth of cretonne upholstery effects. Cedar pieces, unbarke, and charmingly primitive, are here for garden and lawn. Sturdy hickory pieces in plentiful variety, and from these simple, staunch things to the most attractively finished wicker suits in refined color effects, the span of selection is wide and fascinating. (Sixth Floor)



New "Made Veils" Come in Sports Colors

Complimentary, it may be, to the new vivid shades affected by the sports hats. Either plain or fancy borders and in cardinal red, rose, rust, periwinkle, fawn, gray, brown, navy or black. A number are two-toned, 75c to \$3 each. (Main Floor)

Warm Weather Hats for Tiny Children

Many mothers prefer wash hats, and there are any number of quaint little sunbonnet shapes, tams and turned-up sailors for boys and girls from two to six years, at 85c to \$1.75. Or, there are tailored straw hats for the same age children from \$1.25 to \$3. In each case the price is special. (Third Floor)

Paris Leather Belts Are Quite Unique

Likewise novel and interesting in new fashions. Many are in cut work designs, studded with cut steel, some are mounted with enamel slides in odd Indian or Egyptian designs. No two are alike and nothing elsewhere is like them. \$9, \$12 and \$15 are the prices. (Main Floor)

Imported Long Chamois-Lisle Gloves at \$1

A special price on an uncommonly good glove, with the unexcelled foreign suede finish. Sixteen-button length, in white, black, yellow, caramel, beaver, cafe, mastic and mode. Embroidered or plain backs. (West Aisle)

Hand-Made Blouses, Extra Sized, Are Scarce

But we found some pretty ones that will delight the heart of the woman who usually has difficulty in getting something she likes already made. Two of the models are in fine white voile, one is in sheer batiste. They are entirely hand made, even to the drawn-work and the embroidered dots. All are square neck and trimmed with real flat lace. Sizes 48 to 52 bust measure, \$6.75 and \$7.50. (Third Floor)

A White Sale Note

Hundreds of garments out of regular stocks—night-gowns, chemises, corset covers, drawers and camisoles which are mused or else sold down to broken sizes have had from a third to a half taken from the prices. (East Aisle)

What Could Be Prettier Than a Flower-Trimmed Hat?

JUST the right thing for Decoration Day and one's loveliest and frilliest of dresses.

Quite large brimmed hats, with a graceful and becoming droop, as though laden down with a wealth of beautiful flowers. One may choose from roses, hydrangeas, lilacs, daisies, in fact, almost all the Summer flowers. And the hats themselves are in exquisite shades of orchid, pink, navy blue, white or black, which usually is trimmed with lilies of the valley. As for prices, they are surprisingly moderate, \$13 to \$20. (Second Floor)

Every Young Woman Wants a Good Looking Coat

THERE'S no counting on the weather from one day to another just now and a warm coat or wrap will be needed wherever one may go.

Smart sports coats in soft-toned plaids are here for \$25. They are all wool tweed weave and well tailored in every particular. Other finer coats and wraps of bolivia, duvetyn and handsome sports coatings start at \$35 and go up to \$110. (Second Floor)

Such a Variety in Black-and-White Pussywillow Taffeta

Dozens of patterns, striking or conservative, but all extremely smart. No silk is more fashionable this year. Nowhere is there a more varied or unusual choice of designs. All 40 inches wide, and priced \$4 a yard. (First Floor)



A Clearaway in the Women's London Shop

Spring suits, capes and the heavier dresses are all included in it.

26 Suits at \$40

With one or two exceptions the suits were made in our own custom tailoring shop, of the finest imported materials and they show the best workmanship.

17 Devonshire Capes at \$30

The cape we originated this Spring. Made of English imported tweeds and over-plaids.

Two Sports Combinations

One a cape and dress suit at \$42.50, one a cape and skirt at \$38.50.

14 sport dresses of jersey-backed sponge cloth, \$25 to \$48.50. Distinguished styles in beautiful colors.

Six jersey dresses at \$37.50. 14 cape and skirt dresses at \$20, with fringed edges. Ideal for shore and mountains. (The Gallery)

Radio Apparatus Ready for Delivery

The extraordinary demand for radio apparatus to receive broadcasting has been so great that dealers have been unable to meet it.

Now we are able to announce that we can supply the following apparatus, ready for delivery—

- Westinghouse Aerola grand, \$22.50.
- Westinghouse RC set, \$12.50.
- Westinghouse EA tuner, \$68.
- Westinghouse DA detector, \$68.
- (We can supply radiotron tubes for the above, detectors, \$3; amplifiers, \$6.50.)
- Westinghouse Aerola, Sr. set with tubes, \$65.
- Westinghouse Aerola, Jr. crystal set, \$22.50.
- DeForest crystal sets, \$17.50.
- Marvel crystal sets, \$12.50.

Telephone Head Sets as Follows—

- Everett, \$7.50.
- Auth, \$8.
- Kellogg, \$10.25.
- Western Electric, special price, \$9.50.

Radio Parts—

Radio and audio frequency transformers and rheostats, variable condensers, loose couplers, dials, tuning coils, honeycomb coils and mountings, loading coils, variometers, variocouplers—all necessary parts with which bright boys can assemble their own sets.

- Yocella loud speaker, \$30.
- Pilephone loud speakers, \$14.50.
- Storage B batteries, \$6.75 each.
- Radiotron amplifier tubes (plenty on hand today), \$6.50.

A Rollicking Good Sports Suit

of bright, twinkling tweed like any young man wants is

\$40

Free-and-easy suits, but what is a great deal more, they are right up-to-the-Summer in style.

If a man is going to walk the Great Boardway or frolic at mountain lodge, all the king's horses and all the king's men can't keep him out of a sports suit over the holiday.

Suits that are good to see. Suits that are better to wear, for the goodness is tailored in and it is there to stay.

Half belts in the back with seams that simulate the Norfolk straps of old, four patch pockets—two upper and two lower—and all the markings of youth and distinction in dress.

At \$40 there are any number to choose from, with others at \$45 and \$50. (Third Floor)



All Straw Hats Look Alike to a Great Many Men

Just a straw hat—that's the whole story, he says.

But if all straw hats were alike those at Wanamaker's probably would be sticky, flimsy, hydraulic hats that are good for a couple of weeks or until the first rain.

Any man who has seen the Wanamaker straw hats knows there is a difference. Better looking hats at the start and better wearing hats throughout the season.

The best American-made straw hats or the famous Lincoln-Bennett and REDLEAF London hats are here between \$2.50 and \$5. (Main Floor)

Silk Hose That Men Want to Put in the Holiday Grips

Every kind of silk hose that a man wants for dress or sports wear is here in the colors and styles he wants. Plain colors for dress are between \$1 and \$3.50, while the fancy and clocked hose are \$1.75 to \$10 the pair.

There also are three specials. At 50 cents, black, white and colored silk hose. At \$1.25, drop-stitch, full-fashioned silk hose in black, white and colors.

At \$1.50 the pair, silk hose with embroidered clocks, self stripes, contrasting stripes or mixed colors. (Main Floor)

White for the Man—Especially the Shoes He Wears

On the first glad Summer holiday it's a man's custom to step out in white. From then on, white is the order for men any time they rollick and frolic where the air is free and people happy.

White shoes, by the way, are smarter and finer and lower priced than years have seen them.

There's Still Wonderful Choosing Among the Shirts Special at \$2.15

Solidly good woven madras shirts and every one worth substantially more than the price.

In stripes galore—the straight stripes in width ranging from pin stripe to almost seersucker, or in broad stripes made up by clusters of tiny stripes.

And every color attractive in a shirt is in the group. (Main Floor)

Almost Every Kind of Necktie a Man Can Name Is Here for \$1

Bold college stripes, small, neat, conventional stripes, tingly figured ties, all-over figured ties, plain colors—in a word all kinds of ties. And all colors.

One outstanding tie is a silk grenadine knit in stripes, solid colors or small figures.

Another is a Swiss silk tie that is a series of stripes in different shades. (Main Floor)

The Boys' Wash Suit

should be a good suit, because it doesn't pay to buy the other kind. An old story, but worth remembering.

There are no better wash suits than those in the boys' clothing store. Every desired size, color, style and wash fabric for boys of all ages from three to 18 at \$3.75 to \$12.

Wash trousers in six to 18 year sizes, \$1.50 to \$3 a pair. (Third Floor)

The Candy Surprise for Decoration Day

One thing is sure the children will thoroughly enjoy it, for there are so many favorites in the surprise box. They can eat all they want, too, for the candy is fresh from our own kitchens and is made of the best materials.

The box is tied up with red, white and blue ribbon and has a tiny American flag on top. It is \$2 complete and contains—

- One pound of assorted chocolates.
- One pound of crisp wafers.
- One pound of old-fashioned cream mint.
- One pound of assorted caramels.
- A box of cream wafers.
- Three snapping bunnies.

Also there are Jack Horner pies for Decoration Day parties at \$5.50, besides many baskets, hats and so on for holding candles. (Down Main Store)